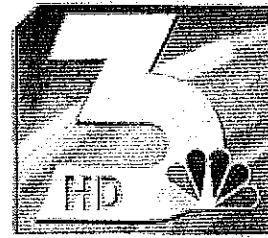


ORDER



KSJV

Orders	Order / Rev:	101894	Primary AE:	Amy McCreary
	Alt Order #:	06815352	Sales Office:	BLPHI
	Product Desc:	OCEGUERA 4 CONGRESS	Sales Region:	National
	Estimate:	1188		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	05/21/12 / 05/25/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	58	\$19,235.00		\$16,349.75	0.00	
10/29/12	10/29/12	11	\$3,125.00		\$2,656.25	0.00	
			Totals	69	\$22,360.00	\$19,006.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSJV	20%	\$22,360.00
Market	100%	\$111,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$29,068.00
KLVX	0%	\$0.00
KSJV-	0%	\$0.00
KTNV	21%	\$23,478.00
KTUD	1%	\$1,118.00
KVUU	22%	\$24,596.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$11,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSJV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	4	\$135.003	0.00	NM	4	\$540.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Oceguera for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	4	\$135.003	0.00	NM		4	\$540.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 4 \$135.00 0.00															
E 2	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/WagM	6-7a		MTWTF--	:30	5	\$275.003	0.00	NM		5	\$1,375.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 5 \$275.00 0.00															
E 3	KSNV	10/23/12	10/29/12	Today Show	CM	658a-9am	MTWTF--	:30	5	\$300.003	0.00	NM		5	\$1,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 5 \$300.00 0.00															
E 4	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$150.003	0.00	NM		1	\$150.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$150.00 0.00															
E 5	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$340.003	0.00	NM		1	\$340.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$340.00 0.00															
E 6	KSNV	10/23/12	10/29/12	M-F Today Show II 3rd H&M	9-10a		MTWTF--	:30	3	\$150.003	0.00	NM		3	\$450.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 3 \$150.00 0.00															
E 7	KSNV	10/23/12	10/29/12	M-F Today Show III 4th H&M	10am-11am		MTWTF--	:30	3	\$100.003	0.00	NM		3	\$300.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 3 \$100.00 0.00															
E 8	KSNV	10/23/12	10/29/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$100.003	0.00	NM		2	\$200.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 2 \$100.00 0.00															
E 9	KSNV	10/23/12	10/29/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$150.003	0.00	NM		2	\$300.00
Noon News															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 2 \$150.00 0.00															
E 10	KSNV	10/23/12	10/29/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$100.003	0.00	NM		3	\$300.00
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 3 \$100.00 0.00															
E 11	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM SM	9:30a-10a		-----S	:30	1	\$175.003	0.00	NM		1	\$175.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S 1 \$175.00 0.00															
E 12	KSNV	10/23/12	10/29/12	Dr. Phil	CM	3-4p	MTWTF--	:30	3	\$175.003	0.00	NM		3	\$525.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12 10/29/12 MTWTF-- 3 \$175.00 0.00															
E 13	KSNV	10/23/12	10/29/12		CM	4-430p	MTWTF--	:30	3	\$250.003	0.00	NM		3	\$750.00

Order / Rev: 101894 Advertiser: Oceguera for Congress
 Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS KSNV
 Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 4											
				News 3 at 4											
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF---		3			\$250.00		0.00				
E 14	KSNV	10/23/12	10/29/12	News 3 at 430pm	CM	430-5pm			MTWTF--		:30	3	\$250.003	0.00	NM
				News 3 at 4:30PM											
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		3			\$250.00		0.00				
E 15	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p			MTWTF--		:30	6	\$375.003	0.00	NM
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		6			\$375.00		0.00				
E 16	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm			MTWTF--		:30	5	\$350.003	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5			\$350.00		0.00				
E 17	KSNV	10/23/12	10/29/12	M-F Wheel	CM	7-730pm			MTWTF--		:30	4	\$225.004	0.00	NM
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4			\$225.00		0.00				
E 18	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm			-----S-		:30	1	\$150.003	0.00	NM
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$150.00		0.00				
E 19	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm			M-----		:30	1	\$850.003	0.00	NM
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1			\$850.00		0.00				
E 20	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm			--W----		:30	1	\$850.003	0.00	NM
				Wednesday Prime 9-10pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----		1			\$850.00		0.00				
E 21	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm			----F--		:30	1	\$750.003	0.00	NM
				Friday Prime 9-10pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----F--		1			\$750.00		0.00				
E 22	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm			MTWTF--		:30	4	\$375.003	0.00	NM
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4			\$375.00		0.00				
E 23	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-		:30	1	\$350.003	0.00	NM
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$350.00		0.00				
E 24	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S		:30	1	\$350.003	0.00	NM
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$350.00		0.00				
E 25	KSNV	10/23/12	10/29/12		CM	1135p-1237a			MTWTF--		:30	3	\$185.003	0.00	NM

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Oceguera for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF---</u> Spots/Week <u>3</u> Rate <u>\$185.00</u> Rating <u>0.00</u>															
E 26	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$450.003	0.00	NM		1	\$450.00
Saturday Night Live															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$450.00</u> Rating <u>0.00</u>															
E 27	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.003	0.00	NM		1	\$4,000.00
NFL Football															
SUN NT FB: N ORLEANS @ DEN															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u> Rating <u>0.00</u>															
													Totals	69	\$22,360.00